

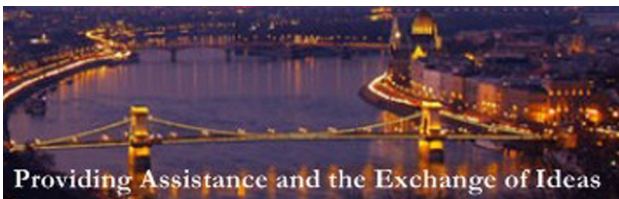
NEOhio-Hungary Economic Development Program

*Fostering Collaboration with Hungary and
Creating Business Opportunities in Ohio*

Our Mission and Objectives:

Establish strong, mutually beneficial business and technology partnerships with Hungary.

- Attract Hungarian businesses to Northeast Ohio where a vibrant economy and strong Hungarian community exist.
- Look for Hungarian businesses that want to establish a presence in this Midwest region as a gateway to the United States market, with technology or products in areas that match Northeast Ohio technology strengths, including health care, biotechnology, nanotechnology, advanced materials, polymers and information technology
- Focus efforts by selecting:
 - Companies that have developed and sold a product
 - Companies that have attracted commercial investment
 - Service organizations that could develop information for U.S. companies, e.g. to enable obtainment of U.S. government regulation for U.S. and also permit entry into European market
- Provide opportunities for Hungarian business, academic or government individuals to learn about successful technology transfer, venture capital funding and advancing innovative companies to market., through such programs as the Resident Affiliate Program at Case Western Reserve University as well as through lectures given by CWRU, Cleveland Clinic Foundation Innovations, NorTech, TeamNEO or BioEnterprise representatives during visits to Hungary.
- Serve as a coordinating group between U.S. companies in Northeast Ohio who want to understand the Hungarian economy and invest there and various Hungarian agencies or government sources that can provide information.



Cleveland Hungarian Development Panel

Providing Assistance and the Exchange of Ideas

The mission of the CHDP is to provide assistance and the exchange of ideas for Hungarian projects in the areas of commerce, education, health and human services.

The Cleveland Hungarian Development Panel (CHDP) is a 501(c)(3) non-profit organization of dedicated volunteers who recognize the need to promote and support educational and cultural ties between Americans and Hungarians.

Officers of the CHDP:

President | Marika Megyimori
Vice President | Istvan Tamoga
Honorary Hungarian Consul General | Laszlo Bojtos
President Emerita | Carolyn Balogh
Economic Development | Drs. Jeanette & Glenn Brown

Accomplishments of the CHDP:

Since its founding in 1991, the Panel has disbursed nearly \$1,000,000.00 to worthy Hungarian causes abroad and in the Cleveland area.

Funding recipients this past year included scholarship students and projects at Ohio University, John Carroll University, Osteoporosis Club of Szekesfehervár (Hungary), Susan G. Koman for the Cure (Hungary), Fényi Gyula Jesuit High school in Miskolc (Hungary), Sapientia University in eastern Romania (Erdély), and in support of technology transfer initiatives between CWRU and Hungary.

We continue to support local projects, giving back to the Cleveland, Ohio community. Many of our members are working to rejuvenate the Hungarian Cultural Garden, a unique garden representing culture and peace that is part of the Cleveland Cultural Gardens Federation, commemorating its 70th anniversary with a gala festival.

More information about the work and accomplishments of the CHDP can be found at:

<http://www.clevelandhdp.org>

*Brochure design by Lél F. Somogyi & Open World Solutions.
ClevelandHDP.org website design donated by Lél F. Somogyi.*

A Committee of the Cleveland Hungarian Development Panel

NEOhio-Hungary Economic Development Program

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INDUSTRY
ENTREPRENEURS OBJECTIVE MAY
COMPANIES OHIO
INTEREST
CONNECT POLYMER
COLLABORATING HUNGARY

A TRADE MISSION TO HUNGARY
MAY 9-16, 2009

This effort is supported by partial funding from the
Cleveland Foundation and the **Cleveland Hungarian
Development Panel**, a 501(c)(3) tax-exempt non-profit.

Seeking to Connect With Technologists, Entrepreneurs and Innovative Companies

Our group, from the Northeast Ohio area of the United States, is focused on bringing innovation, brain power and jobs to the region from Hungary.

"We are looking to attract business investment and opportunities from Hungary to Cleveland," says Jeanette Grasselli Brown, co-chair of the CHDP Economic Development program, and well known on the boards of a number of innovative Cleveland organizations, including the Cleveland Orchestra, the Great Lakes Science Center, and IdeaStream.

"For this Trade Mission, we've assembled a group of business people, entrepreneurs and representatives from a number of regional economic development organizations, universities, city governments, and the State of Ohio, who are interested in making this happen and have had some great experience with successfully doing it as well."

This Trade Mission follows in the footsteps of a successful trade mission to Hungary in 2007 that focused on medical technology.

The focus of this Trade Mission is on polymers,



biopolymers and nanotechnology. Our objective is to connect with technologists, entrepreneurs and companies engaged in the polymer industry in Hungary that may have an interest in collaborating with companies in the polymer industry in the State of Ohio.

Summary of Trade Mission Success in 2007

In May 2007, BioEnterprise, Case Western Reserve University and the Cleveland Clinic, with a contingent of 10 from Cleveland, traveled to Hungary to explore opportunities and forge relationships.

"Prominent Cleveland institutions possess exactly what Hungary needs — expertise in the commercialization and marketing of new, innovative technologies." — Ambassador April Foley.

Ohio is Number 1 in the Polymer Industry in the United States

When deciding where to build your new polymer facility, you'll find that you can grow and be more profitable in Ohio. Polymers are Ohio's number one industry. Companies like Goodyear Tire & Rubber, PolyOne, Battelle, Avery Dennison, Owens Corning and Sherwin Williams all find Ohio to be a great home.

A complete polymer industry supply chain enhances your opportunity for growth and profit, with more than 2,800 current polymer companies.

Ohio strengths include an unbeatable geographical location, solid and extensive infrastructure, excellent programs to support new business investments, state-sponsored investment in industry, strategically located Foreign Trade Zones, and an abundant, highly-skilled workforce to make your business a success.

Key organizations complete the picture: PolymerOhio, Ohio BioProducts Innovation Center, Center for Multifunctional Polymer Nanomaterials and Devices, National Composite Center, Bio-Ohio, and Ohio Means Business, among others.

Northeast Ohio

A Dynamic Region Serving a Huge Population in the Heartland of the U.S.



Cleveland+
Akron+ Canton+ Youngstown

Find out more and contact us:

<http://www.clevelandhdp.org/economicdevelopment/>

Benefits of Building Your Business in Northeast Ohio

Ohio's easy access to profitable markets lowers your cost of doing business.

Domestic and international companies have placed Ohio at the top of the list because they know it's the best place to take advantage of access to corporate manufacturing customers, suppliers and joint partnerships.

Ohio offers among the most efficient business access to customers and suppliers in North America, located within 1,000 kilometers of 62 percent of all U.S. and Canadian manufacturing locations. Ohio is served by a world-class transportation system that includes eight interstate highways, five international airports and three major domestic airports. The state has the fourth-highest rail freight traffic in the U.S. and 700 miles of navigable waterways leading to the Gulf of Mexico and the Saint Lawrence Seaway.

Ohio's strong supply chain across numerous key industries improves your efficiencies and profits.

Ohio's abundant, skilled labor supply improves productivity, quality and profit.

Diverse culture makes everyone feel welcome.

The Cleveland area is home to *one of the world's largest Hungarian communities.*

Ohio's urban areas offer an increasingly diverse cultural setting and throughout the state, Ohioans are known for welcoming and embracing new residents from all over the world. International cuisine and entertainment can be found in all of Ohio's major cities, which also offer world-class shopping.

Ohio's public-private support eliminates obstacles, accelerates start-up and feeds business growth.