



HUNGARY & OHIO NATIONAL GUARD
STATE PARTNERSHIP PROGRAM
COMMERCIAL AND GOVERNMENT SUMMARY FOR JUNE 2008

SUMMARY OF PROJECTS (Yellow denotes updates to a project):

Commercial

1. Cleveland Business Project – Phase II
2. Case Western Reserve University Resident Affiliate Program for Technology Transfer
3. Cleveland Clinic Global Cardiovascular Innovation Center
4. BioEnterprise Commercialization
5. Ohio Department of Development Trade Delegation to Hungary and Serbia

Government

1. Ohio Attorney General and Hungarian Ministry of Justice Exchange
2. Teacher Exchange
3. Ohio University – University of Pec Joint Program – Expand to Serbia

Commercial

Project 1: Cleveland Business Project – Phase II

PURPOSE OF PROJECT: To continue to develop business contacts in Hungary to enhance Cleveland, Ohio's shift to a technology based economy. The intent is to identify organizations that can use Cleveland, Ohio as a gateway to the US for products or technologies in specific sectors. Additionally, Cleveland area organizations can leverage advanced technologies acquired from Hungary.

CONTENT OF PROJECT: This project will focus on space technology, electronic device technology, biotech/health services, and information technology in and around Miscolcs, Hungary (Cleveland's Sister City).

STATUS OF PROJECT: The US Commercial Services (USCS) will conduct a Platinum Key Service (for a fee) which includes:

- Identify appropriate partners in the space and information technology sectors
- Match partners with the USCS Gold Key Matching Services.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: Cleveland Hungarian Development Panel (CHDP), Jenny Brown; US Commercial Services, Patricia Gonzalez; Central and Eastern European Hub for Environment, Science Technology, and Health (ESTH), Tibor Kovacs.

DATE: The CHDP met in Cleveland on 2 April 2008 and another meeting is scheduled for 10 June 2008. The trade delegation is projected for the Spring of 2009

PARTICIPANTS: TBD

FUNDING SOURCE: Self funded

Project 2: Case Western Reserve University (CWRU) Resident Affiliate Program for Technology Transfer

PURPOSE OF PROJECT: To develop a technology transfer (commercialization) capability in Hungarian universities and research organizations. CWRU would benefit by networking with technology transfer offices in Hungary and potentially assist in transferring these technologies to the Cleveland, Ohio market.

CONTENT OF PROJECT: This project will focus on research organizations and universities that are interested in developing a technology transfer capability. The CWRU will host technology transfer workers from Hungarian universities or research organizations to facilitate developing a technology transfer capability in the Hungarian organization.

STATUS OF PROJECT: Two candidates from The Hungarian Academy of Sciences (HAS) are in negotiations with CWRU at this time - Dr. Tamás Csörgő (projected Fall 2008) and Dr. Aliz Simon (projected Summer 2009). Both have completed a technology management program with the HAS and have been selected to develop a commercialization program within the HAS. The HAS recently established the Department of Research and Development and Innovation and also signed a commercialization agreement with Innostart.

The Rector of the University of Pannonia, Akos Redey, is interested in creating a technology transfer capability for his university. Initial contact with CWRU has been made, but nothing further has developed.

The University of Pec is hosting a conference titled, "International Innovation Conference for Co-operation Development (InCoDe)" 16-18 October 2008. The conference website is (www.incode.hu). Kevin Aspegren will present "The challenges and obstacles of building a business assistance network and creating the capital infrastructure in a rural or underserved urban region." If possible, this relationship may present an opportunity to facilitate the creation of a technology transfer office capability and build a relationship with CWRU through the Resident Affiliate Program.

Hungarian universities receive all funding as line items within the Ministry of Education and Culture. The universities do not have the authority to reallocate this funding. To create a technology transfer (commercialization) office, a Hungarian university must receive specific funding for this purpose. This will take a political decision that will most likely require a concerted effort from the US Embassy and business leaders to affect.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: HAS, Mr. Attila Zsigmond; CHDP, Carolyn Balogh; Ohio University; Kevin Aspegren; Public Affairs, Mark Tauber

DATE: Meeting in NY, NY between Mark Coticchia & Tamás Csörgő; October 2008 planned start of first participant – for 4.5 months.

PARTICIPANTS: HAS, Dr. Tamás Csörgő and Dr. Aliz Simon; University of Pannonia, Irina Golubeva; University of Pec, Zsafia Zadravec

FUNDING SOURCE: Self funded

Project 3: Cleveland Clinic Global Cardiovascular Innovation Center

PURPOSE OF PROJECT: To develop a larger market for the Cleveland Clinic's Global Cardiovascular Innovation Center's commercialization program (<http://www.clevelandclinic.org/gcic/>).

CONTENT OF PROJECT: This project will focus on organizations that have advanced cardiovascular research or related fields for the Cleveland Clinic to develop and commercialize.

STATUS OF PROJECT: The US Commercial Services (USCS) is conducting a partner search. The offer was accepted in December 2007.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: USCS, Steve Knode; ESTH, Tibor Kovacs

DATE: On going

PARTICIPANTS: Cleveland Clinic Global Cardiovascular Innovation Center, Tom Sudow

FUNDING SOURCE: Self funded

Project 4: BioEnterprises, Inc. Commercialization

PURPOSE OF PROJECT: To assist BioEnterprises supported companies in finding low cost, EU capable contract development partners in Hungary (clinical, product development, manufacturing and distribution); assist Hungarian clinical research service companies in setting up U.S. sales and marketing offices; and advise Hungarian tech incubators and organizations in setting up accelerators and capital networks.

CONTENT OF PROJECT: BioEnterprises will meet with the appropriate Hungarian research organizations, technology businesses, and venture capital companies to develop US and Hungary based projects.

STATUS OF PROJECT: A group of Hungarian bioscience businesses and technology agencies met with BioEnterprises in October 2007 to explore technology and commercialization partnerships. The USCS has coordinated with ValDeal to support this project.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: ValDeal; USCS, Steve Knode

DATE: Ongoing

PARTICIPANTS: BioEnterprises, Baiju Shah

FUNDING SOURCE: Self funded

Project 5: Ohio Department of Development Trade Delegation to Hungary and Serbia

PURPOSE OF PROJECT: To broaden the successes from the Cleveland business project to include Serbia and other locations in Ohio.

CONTENT OF PROJECT: The specific areas for the delegation are still being confirmed.

STATUS OF PROJECT: The Ohio Department of Development is forming the initial objectives for the project with the Ohio business community & USCS.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: Cleveland Hungarian Development Panel (CHDP), Jenny Brown; Ohio Department of Development; US Commercial Services; Central and Eastern European Hub for Environment, Science Technology, and Health (ESTH), Tibor Kovacs; Ohio Department of Development, Ryan Miller; USCS.

DATE: The initial meeting was 21 May 2008 and another meeting is scheduled for 11 July 2008. The trade delegation dates are tentatively set for 5-12 September 2008.

PARTICIPANTS: BioEnterprises, Baiju Shah; Others TBD.

FUNDING SOURCE: ODOD funded

Government

Project 1: Ohio Attorney General's Office and Hungarian Ministry of Justice Exchange

PURPOSE OF PROJECT: To assist Hungary develop stronger cooperation between prosecutors and detectives in the prosecution of cases. This project has potential Trilateral SPP growth with Serbia and long-term with Turkey.

CONTENT OF PROJECT: The Ohio Attorney General's Office will host Hungarian Ministry of Justice Officials and exchange information on procedures for prosecutor and detective cooperation. A proposed second event would be for the Ohio Attorney General's Office to visit the Hungarian Ministry of Justice. This project has the potential to expand to Serbia as a Trilateral SPP and to include Turkey which is a partner of the Ohio Attorney General's Office.

STATUS OF PROJECT: The initial coordination with the US Embassy LEGAT, the Hungarian Ministry of Justice, and the Ohio Attorney General's Office is complete. This event is awaiting NGB funding.

PROJECT TYPE: FAM (Ohio hosts)

SUPPORTING PARTNERS: LEGAT, Kevin Rust

DATE: TBD

PARTICIPANTS: Ohio Attorney General Office; Hungarian Ministry of Justice

FUNDING SOURCE: NGB

Project 2: Primary School Teacher Exchange

PURPOSE OF PROJECT: To facilitate the exchange of information between the Ohio Department of Education and the Hungarian Ministry of Education and Culture.

CONTENT OF PROJECT: Teachers and administrators visited Hungary in 2005 and Hungarian teachers and administrators visited Ohio in 2006. The visits included exchanges of information on primary education programs. The proposed next step is to exchange two teachers from Hungary and Ohio for a three-week period. The teachers will conduct classes in the host schools and live with local families.

STATUS OF PROJECT: The initial coordination with the Ohio Department of Education and Hungarian Ministry of Education and Culture is complete. This event is awaiting NGB funding.

PROJECT TYPE: Exchange (Ohio & Hungary hosts)

SUPPORTING PARTNERS: Public Affairs

DATE: TBD

PARTICIPANTS: Ohio Department of Education; Hungarian Ministry of Education and Culture

FUNDING SOURCE: NGB

Project 3: Ohio University – University of Pec Joint Program: Expand to Serbia

PURPOSE OF PROJECT: The purpose of this project is to facilitate Serbia's development of a market economy and integration into Europe. Ohio University and the University of Pec have a Joint Program that focuses on international business which will be leveraged to include a small number of Serbian students.

CONTENT OF PROJECT: 5 Serbian students from the University of Subotica will join students from Ohio U, U of Pec, and Universities in India for a 6 week summer intensive study hosted in Pec, Hungary. A link to the program is (<http://ohio.ktk.ptt.hu/files/brochure.pdf>).

STATUS OF PROJECT: 5 students from the University of Subotica, Serbia will attend the program in July 2008. Kevin Aspegren of Ohio University, Dr. Zsuzsanna Vitai of the University of Pec, and Mária Pintér of the Hungarian State Secretariat of Minority and National Policy are completing the details for supporting the additional students.

PROJECT TYPE: Civilian-to-Civilian

SUPPORTING PARTNERS: The Office of the Hungarian Prime Minister, Dr. Karoly Nagy; Hungarian State Secretariat of Minority and National Policy, Mária Pintér; Public Affairs, Mark Tauber

DATE: Program conducted in July 2008.

PARTICIPANTS: Ohio University, Kevin Aspegren; University of Pec, Dr. Zsuzsanna Vitai; University of Subotica, Serbia

FUNDING SOURCE: Hungarian Government

COMPLETED EVENTS

1. Cleveland Orchestra 1956 Uprising Commemoration Concert played on Hungarian Public Radio: October 2006
2. Cleveland Business Project – Phase I: 30 April – 4 May 2007

EVENTS RESULTING FROM SPP

1. HOPE (Hungary-Ohio Partnership in Education) Award Presented to Ambassador Foley: July 2007
2. US Ambassador Foley visit to Cleveland: February 2008
3. Hungarian Parliamentarian Tibor Navracsics visit to Cleveland: June-July 2008